



THE 7TH ANNUAL
PinkTie.org[®] EVENT

SPONSORSHIP
OPPORTUNITIES

PinkTie.org®



Business Professionals Networking For A Cause

What began as a small business-networking effort with a charitable bent has become the backbone of Long Island's fastest-growing philanthropy movement – a collaborative “Go-Giving” effort uniting top attorneys, realtors, sports icons, celebrities and other representative of the Northeast's corporate elite.

The annual **PinkTie.org** Event, which has grown from an inaugural event with about 350 attendees is now Long Island's must-attend fundraiser seeing over 2,500 attendees and raising over \$500,000. This year marks the 7th Anniversary of the **PinkTie.org** Event, which will be held on Monday, June 10th at The Carltun at Eisenhower Park from 6 pm to 11 pm. Benefitting Stony Brook Children's Hospital. This and other **PinkTie.org** philanthropic efforts, capture the true spirit of Long Islanders joining together in the fight against diseases that disproportionately affect our loved ones.

Event sponsors enjoy unparalleled branding opportunities prior to and throughout the event, including prominent logo placement during the event and coverage by, News 12, Newsday and Innovate Long Island. Sponsors are also mentioned by name in event previews on radio spots, digital, print, social media and other regional media outlets.

Each of **PinkTie.org's** professional networking events provides a unique forum to create solid connections and strengthen business relationships. But few events on Long Island or anywhere else energize attendees like the **PinkTie.org** Event.



PINKTIE.ORG | PINKTIE1000.ORG

PINK TIE 1000 FOUNDATION (501C3) EIN: 47-1692712

538 BROADHOLLOW RD., STE 315 MELVILLE NY 11747 | P: 516.986.PINK (7465) | F: 631.694.9599

MARKETING PARTNER **Tied** IN
MEDIA

SPONSORSHIP LEVELS

PREMIUM PINK SPONSOR | \$50,000

- 100 event tickets (\$15,000 value)
- 100 raffle tickets
- Premier branding throughout prominent areas at the event
- Concierge Service
- Exclusive VIP area center stage
- Ultimate brand exposure on website and at the event
- Company logo on ALL printed materials & marketing collateral
- Exclusive 30-second promo spot with 1 of our media partners
- Dedicated company e-blast through to the PinkTie.org/PinkTie1000 network (date TBD)
- Licensing of PinkTie.org/PinkTie1000 logos for marketing purposes (1yr)

PINK SPONSOR | \$25,000

- 60 event tickets (\$9,000 value)
- 60 raffle tickets
- Concierge Service
- Ultimate brand exposure on website and at the event
- Company logo on ALL printed materials & marketing collateral
- Exclusive 30-second promo spot with 1 of our media partners
- Dedicated company e-blast through to the PinkTie.org/ PinkTie1000 network (date TBD)
- Licensing of PinkTie.org/PinkTie1000 logos for marketing purposes (1yr)

DIAMOND SPONSOR | \$20,000

- 40 event tickets (\$6,000 value)
- 40 raffle tickets
- Premium brand exposure on website and at the event
- Company logo on printed materials and marketing collateral
- Exclusive 30-second promo spot with 1 of our media partners
- Licensing of PinkTie.org/PinkTie1000 logos for marketing purposes (1yr)



SPONSORSHIP LEVELS

PLATINUM SPONSOR | \$15,000

- 35 event tickets (\$5,250 value)
- 35 raffle tickets
- Prominent brand exposure on website and at the event
- Company logo on printed materials and marketing collateral
- Licensing of PinkTie.org/PinkTie1000 logos for marketing purposes (1yr)

GOLD SPONSOR | \$10,000

- 25 event tickets (\$3,750 value)
- 25 raffle tickets
- Priority brand exposure on website and at the event
- Company logo on printed materials and marketing collateral

SILVER SPONSOR | \$7,500

- 15 event tickets (\$2,250 value)
- 15 raffle tickets
- Brand exposure on website and at the event
- Company logo on printed materials and

BRONZE SPONSOR | \$5,000

- 10 event tickets (\$1,500 value)
- 10 raffle tickets
- Brand exposure on website and at the event
- Company logo on printed materials and marketing collateral

GO-GIVER SPONSOR | \$2,500

- 5 event tickets (\$750 value)
- 5 raffle tickets
- Brand exposure on website and at the event
- Company name listed on printed materials and marketing collateral



PLEASE CONTACT US FOR INFORMATION
ON THE EVENT EXPERIENCES THAT WILL
BE OFFERED AT THIS YEAR'S EVENT:

EMAIL: RTHOMAS@PINKTIE.ORG

A photograph of Scott Stapp performing on stage. He is wearing a dark jacket and pants, singing into a microphone. The stage is lit with blue and purple lights, and there are musical instruments and equipment visible in the background.

FORMER CREED FRONTMAN, SCOTT STAPP