



**THE 6<sup>TH</sup> ANNUAL**  
**PinkTie.org<sup>®</sup> EVENT**

**SPONSORSHIP**  
**PACKAGES**

# PinkTie.org®



Business Professionals Networking For A Cause

What began as a small business-networking effort with a charitable bent has become the backbone of Long Island's fastest-growing philanthropy movement – a collaborative “Go-Giving” effort uniting top attorneys, realtors, sports icons, celebrities and other representative of the Northeast's corporate elite.

The annual **PinkTie.org** Event, which has grown from an inaugural event with about 350 attendees is now Long Island's must-attend fundraiser seeing over 2,500 attendees and raising over \$500,000. This year marks the 6th Anniversary of the **PinkTie.org** Event, which will be held on Monday, June 11th at The Carltun at Eisenhower Park from 6 pm to 11 pm. Benefiting The Stony Brook Children's Hospital, this year's event will also feature raffles with special grand prizes such as a BMW i8. This and other **PinkTie.org** philanthropic efforts, capture the true spirit of Long Islanders joining together in the fight against diseases that disproportionately affect our loved ones.

Event sponsors enjoy unparalleled branding opportunities prior to and throughout the event, including prominent logo placement during the event and coverage by, News 12, Newsday and Innovate Long Island. Sponsors are also mentioned by name in event previews on radio spots, digital, print, social media and other regional media outlets.

Each of **PinkTie.org's** professional networking events provides a unique forum to create solid connections and strengthen business relationships. But few events on Long Island or anywhere else energize attendees like the **PinkTie.org** Event.

A collage of event photos showing people in formal attire, a stage performance, and a large "#PINKTIE" sign.

**PINKTIE.ORG | PINKTIE1000.ORG**

**PINK TIE 1000 FOUNDATION (501C3) EIN: 47-1692712**  
**538 BROADHOLLOW RD., STE 315 MELVILLE NY 11747 | P: 516.986.PINK (7465) | F: 631.694.9599**

MARKETING PARTNER **Tied** IN  
MEDIA

GRAND PRIZE RAFFLE

# BMW i8

AT THE 6<sup>TH</sup> ANNUAL [PinkTie.org](http://PinkTie.org) EVENT



# SPONSORSHIP LEVELS

## PREMIUM PINK SPONSOR | \$50,000

- 100 event tickets (\$15,000 value)
- 100 raffle tickets
- Premier branding throughout prominent areas at the event
- Concierge Service
- Exclusive VIP area center stage
- Ultimate brand exposure on website and at the event
- Company logo on ALL printed materials & marketing collateral
- Exclusive 30-second promo spot with 1 of our media partners
- Dedicated networking event for up to 30 guests (details TBD at our discretion)
- Dedicated company e-blast through to the PinkTie.org/PinkTie1000 network (date TBD)
- Licensing of PinkTie.org/PinkTie1000 logos for marketing purposes (1yr)

## PINK SPONSOR | \$25,000

- 60 event tickets (\$9,000 value)
- 60 raffle tickets
- Concierge Service
- Ultimate brand exposure on website and at the event
- Company logo on ALL printed materials & marketing collateral
- Exclusive 30-second promo spot with 1 of our media partners
- Dedicated networking event for up to 30 guests (details TBD at our discretion)
- Dedicated company e-blast through to the PinkTie.org/ PinkTie1000 network (date TBD)
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FORMER YANKEE, JIM LEYRITZ  
AND LEAD SINGER OF CREED, SCOTT STAPP



FORMER NBA PLAYERS WALT 'CLYDE' FRAZIER  
AND EARL 'THE PEARL' MONROE

# SPONSORSHIP LEVELS

## DIAMOND SPONSOR | \$20,000

- 40 event tickets (\$6,000 value)
- 40 raffle tickets
- Premium brand exposure on website and at the event
- Company logo on printed materials and marketing collateral
- Exclusive 30-second promo spot with 1 of our media partners
- Dedicated networking event for up to 30 guests (details TBD at our discretion)
- Licensing of PinkTie.org/PinkTie1000 logos for marketing purposes (1yr)

## PLATINUM SPONSOR | \$15,000

- 35 event tickets (\$5,250 value)
- 35 raffle tickets
- Prominent brand exposure on website and at the event
- Company logo on printed materials and marketing collateral
- Dedicated networking event for up to 30 guests (details TBD at our discretion)
- Licensing of PinkTie.org/PinkTie1000 logos for marketing purposes (1yr)

## GOLD SPONSOR | \$10,000

- 25 event tickets (\$3,750 value)
- 25 raffle tickets
- Priority brand exposure on website and at the event
- Company logo on printed materials and marketing collateral

## SILVER SPONSOR | \$7,500

- 15 event tickets (\$2,250 value)
- 15 raffle tickets
- Brand exposure on website and at the event
- Company logo on printed materials and marketing collateral

## BRONZE SPONSOR | \$5,000

- 10 event tickets (\$1,500 value)
- 10 raffle tickets
- Brand exposure on website and at the event
- Company logo on printed materials and marketing collateral

## GO-GIVER SPONSOR | \$2,500

- 5 event tickets (\$750 value)
- 5 raffle tickets
- Brand exposure on website and at the event
- Company name listed on printed materials and marketing collateral



# EXPERIENCES

EXPERIENCES START AT PINK LEVEL SPONSORSHIP

## □ WINE BAR

An exquisite oasis for a company that wants a unique and elegant experience that's sure to draw the attention of attendees. Sponsor partners will provide a delightful blend of wine, food and music that will provide hours of entertainment for guests.

## □ BEER GARDEN

As guests enter the magnificent outdoor oasis, the crowds are instantly drawn to the unique branded experience awaiting in the patio garden. Your sponsor partner will provide tasty blends of craft beer enhancing your experience with Hart models in Bavarian Maiden Gretchen inspired attire as guests enjoy live music.

## □ HAVANA'S EXPERIENCE

The perfect lounge experience tucked away in the upstairs area of the Carlton. This upscale experience will feature a one-of-a-kind cigar bar and oyster bar. This classy and trendy area is going to be a big attraction for our guests providing your company with valuable exposure.

## □ P!NK ROOM

Enjoy a private custom branded lounge where guests will enjoy chic decor and concert views, guests will be treated like A-list celebrities. Bottle service available.

## □ MEDIA/TECH HUB

Embrace cutting-edge technology at the Media/Tech Hub. Featuring custom branding and social media driven experiences that are sure to draw a large crowd!

## □ CELEBRITY MEET & GREET/PHOTO OP

A VIP experience perfect for branding! Guests will enjoy entertainment, celebrity interviews, food & beverages all while meeting favorite athletes and celebrities with a photograph to commemorate the moment! This experience offers a great opportunity for you to display your brand on a custom Step and Repeat backdrop perfect for the photo op. Celebrities at this experience will draw a big crowd!

## □ CHOCOLATE WORKS EXPERIENCE

Join Willy Wonka and his Oompa Loompas and have your brand featured in this popular experience! Featuring coffee, espresso, and tasty chocolates customized with your brand, this is guaranteed to be a crowd pleaser!

## □ GOLF SIMULATOR/CIGAR EXPERIENCE

Take your golf game to the next level with the outdoor golf simulator! This full entertainment system enables you and your guests to have your own personal practice range, hit at simulated targets, play challenges, and participate in games. Custom branded to highlight your company, it's sure to be a big hit! In addition, enjoy one-of-a-kind LI Cuban Cigar and Bourbon Experience, which includes their stylish mobile lounge, roped off in true VIP style featuring bourbon and cigars. This experience is sure to leave a lasting impression!

## □ MARTINI ICE LOUNGE

Enjoy this classy and unique lounge featuring your custom branding, ice luges, ice sculptures, and refreshing martinis. A trendy attention-grabbing experience that is sure to leave guests impressed!

## □ CASINO/TEXAS HOLD 'EM

A custom branded Texas Hold 'Em Tournament in the wine cellar located downstairs. Your branded experience will be noticed throughout the venue and will capture audiences' attention. Cash prizes for 1st-5th place will be awarded to create additional branding opportunities.

**CHECK-IN/PINK CARPET**  
Capture the attention of 2,000+ attendees upon their arrival. With the highest volume of foot traffic and show-stopping celebrity interviews at the pink carpet, it's the perfect location for your brand to get maximum exposure.

**AUCTION/RAFFLES**  
Gain exposure for your company through our signature Silent Auction, featuring a curated collection of signed and framed Pink Ties from top athletes and renowned celebrities. Additionally, your company will be branded at our Chinese Auction, featuring approx. 50+ highly sought-after prizes and experiences. This means your brand will be featured in multiple areas at the event, creating multiple opportunities for exposure.

**PHOTO BOOTH 1, 2 & 3**  
Give people the chance to interact with your company, in a group setting! Photo booths offer a fun way to brand your company while guests capture memories with their friends, it's priceless. Photobooth branding will be wrapped up in your logo and message, to be uploaded to your online presence, and shared over and over again (especially throughout social media platforms.) Ultimately, it's a great way to gain access to valuable consumer data for lead generation and future marketing campaigns.

**COCKTAIL HOUR**  
Nothing sets the mood better for a great evening, than a themed networking cocktail hour. Own the naming rights to your specially themed cocktail hour where your brand welcomes guests and celebrities as they enjoy various chef stations, as they mingle to the sounds of live music, and make lasting business connections.

**TRANSPORTATION/VALET**  
You've heard the line before – “Drink Responsibly”. That message has a tendency to get watered down as the night goes on, in which case, our audience will applaud you for getting them home safely. This experience not only offers your company brand exposure, it also provides free rides, on a first-come, first-served basis, for attendees leaving between 10-12p. Your company will be paired with a revolutionary designated driver service, Late Night Chauffeurs, promoting your company as the dedicated team ensures your guests, AND THEIR CARS, get home in a safe and timely manner.

**FIREWORKS**  
Enjoy the view as we light up the sky with stunning fireworks. You will have your custom branding set up in prime viewing area of the firework show.



**ADDITIONAL DETAILS REGARDING EACH OF THESE EXCLUSIVE SPONSORSHIP EXPERIENCES WILL BE PROVIDED TO ALL INTERESTED PARTIES. PLEASE DO NOT HESITATE TO CONTACT US WITH ANY COMMENTS, QUESTIONS, AND/OR CONCERNS.**

**Checks made payable to Pink Tie 1000 Foundation**

**- THANK YOU FOR YOUR SUPPORT!**

Pink Tie 1000 Foundation (501c3) EIN: 47-1692712  
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