

For Immediate Release

CONTACT: Lula Lukas
COMPANY: Tiedin Media, Inc.
PHONE: (631)575-0652
EMAIL: lula@tiedin.com



LOCAL BUSINESSES MARK 2 YEARS OF PANDEMIC FOOD DELIVERIES

New York, May 5, 2022 - The PinkTie Delivers program of direct philanthropy held its two year anniversary of food and financial contributions visiting four local food pantries in Westbury/New Cassel, N. Babylon, Wyandanch and Central Islip.

Since April of 2020 the PinkTie Charities' volunteer food delivery program, comprised of local businesses giving directly to the community, visited over 50 local food pantries. Over the two year period the Foundation and partners have contributed over \$375,000 with 160 deliveries through the pandemic.

"We pivoted to food insecurity immediately when the Coronavirus hit and our deliveries to food pantries helped us connect better to wonderful people serving neighbors in need. At the Foundation, we believe that you do well by doing good and are inspired by this journey across Long Island's neighborhoods"- Mike Cave, Co-Founder, PinkTie Foundation.

Over \$20,000 of financial contributions and food was distributed marking the two year anniversary.

The PinkTie Delivers team visited the Salvation Army in Westbury/New Cassel with Stephanie and Jean Sainteme; Neighbors Supporting Neighbors in Babylon with Kim Skillen; Trinity Lutheran Church food pantry in Wyandanch with Ghenya and Florence Grant; and the YES Center and Central Islip Civic Council with MaryAnn Pfiefer and Debbie Cavanaugh.

The final stop in Central Islip was a homecoming for the PinkTie Founders who were joined by their mom and local businesswoman Sue Cave as they grew up in the community.

Town of Islip Supervisor Angie Carpenter and NYS Senator Phil Boyle joined the delivery and offered proclamations to the Cave family and PinkTie Charities. Over 100 cars were on line in Central Islip to receive the prepared meals and groceries assembled by the YES Center with the help of the Foundation that day.

"Through the pandemic, it was important for companies to support local communities. Local philanthropy is the best way to not only provide assistance, but grow your business. We always remember who stepped up during the darkest days." - Rich Cave, Co-Founder, PinkTie Foundation

PinkTie Charities encourages corporations, local small businesses and individuals to engage in philanthropy in their community.

Sponsors for the day included 1st Equity National Title, Keller Williams, Tiedin Media, SUNation, WSP, LI Meal Prep, Vision Long Island, Alpha Exotics and others.

You can join the Pink Tie Delivers team, sponsor a drop, donate food, or run a food drive in your community. For more information please contact www.pinktie.org or info@pinktie.org

About PinkTie:

PinkTie is a community-led charity that tackles tough social and economic problems with urgency and a long-term approach to create access to opportunity for people in underserved communities in New York State. We fundraise for locally-sustainable causes that strengthen our education systems, supply chains and improve our local economy. We mobilize the power of our volunteer and business networks to invest in community, build the healthy environments people need to thrive, and empower our local leaders to create lasting change.

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lula@tiedin.com

www.pinktie.org



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